



Recreation Report

2018

City of Spruce Grove

Recreation Report



More than **fifty leisure organizations** provide valuable **services** to residents of the City of Spruce Grove and area.

Opportunities provided by these local non-profit groups can:

- Create a stronger and more connected community,
- Improve inclusion of all social groups,
- Promote healthy lifestyles and child and youth development, and
- Encourage positive economic, educational, and tourism outcomes.

Recreation Report



Purpose of this report:

- Provide Council and Administration with a simple snap-shot of a segment of local leisure organizations, and
- Guide future strategic planning.

Recreation Report



Approach:

Eighteen organizations were approached for information (fifteen organizations participated). They were asked questions about:

- Programs and services
- Facilities used
- Annual operating budgets
- Long-term plans
- Changes and trends in their sport
- Capacity for growth
- Staff and volunteers/organizational structure
- Events
- Fees and funding
- Strengths as an organization
- Challenges

Recreation Report



Future goals:

- Update this information annually, and
- Approach more leisure organizations over the coming years, to continually build on this annual report in order to examine community trends, support decision making and help prioritize projects.

Featured Organizations

- 4th Spruce Grove Scouts
- Aerials Gymnastics Club
- Girl Guides
- Grove Grizzlies Junior Forest Wardens
- Parkland Pickleheads Pickleball Club
- Parkland Pirates Aquatics Club
- Parkland Posse Lacrosse Association
- Ravens Volleyball Club
- Spruce Grove & District Minor Football Association
- Spruce Grove Barracudas Swim Club
- Spruce Grove Minor Hockey Association
- Spruce Grove Minor Soccer Association
- Spruce Grove Ringette Association
- Tri Area Skating Club
- Tri Area Warriors Volleyball Club

Changes we are seeing



Over the last year, groups appear to be experiencing additional pressure related to:

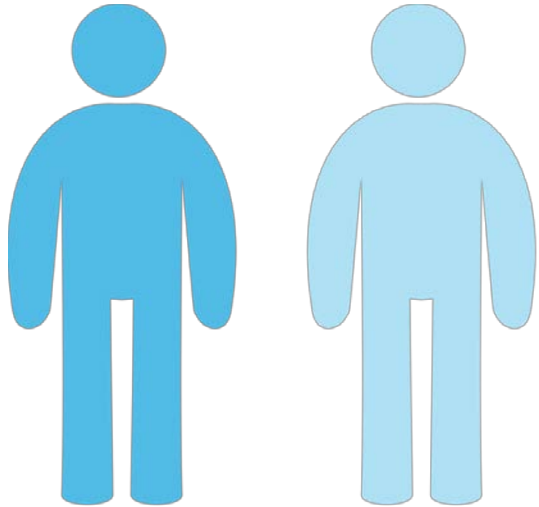
- Finding available and affordable facility space to meet organization's needs
 - Availability of volunteers
 - Impacts of the economy
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Facilities Utilized



- Agrena and TransAlta Tri Leisure Centre
- Border Paving Athletic Centre
- Fuhr Sports Park
- Henry Singer Park and other outdoor sports fields
- Spruce Grove pickleball courts
- School gymnasiums and multipurpose rooms
- Other pools, arenas, soccer fields, ball diamonds, school gymnasiums, private facilities, parks and natural areas in both Spruce Grove and the surrounding area

Organizational Structure



- Most organizations are operated by a volunteer board of directors
- Some hire paid staff, both part-time & full-time
- Volunteers are critical for organizations to operate

Annual Operating Budgets



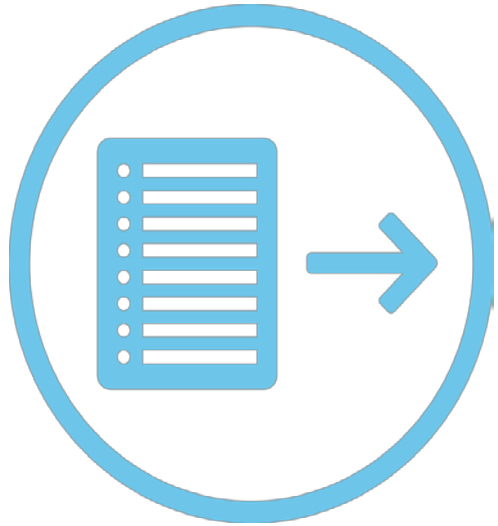
- Range from \$12,200 to \$1.5 million
- Funding sources include registration fees, community initiatives, grants, sponsorship, concessions, casinos, bingos, tournaments and a variety of fundraising activities

Strengths



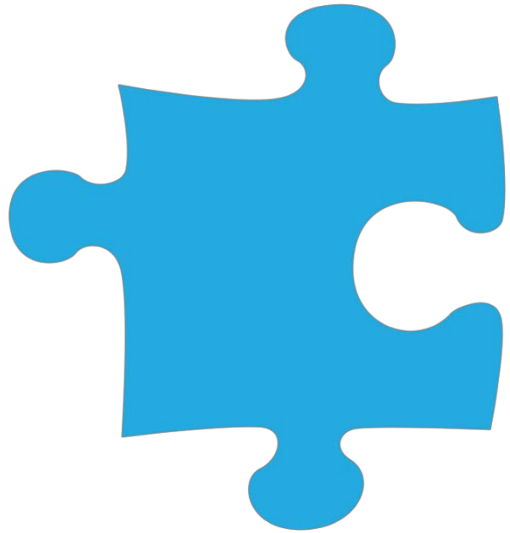
- Connection with the community
- Ability to mentor future leaders and bring families together
- Commitment to youth and athletic development
- Coaches and dedicated volunteers
- Facility spaces and great programs
- Strength of teams and groups
- Proactive approach in addressing issues

Trends



- Many groups are experiencing growth due to increased demand and increasing population
- Many groups are at or near program/facility capacity
- Some groups experience changes in their sport related to provincial and/or federal program rules and regulations such as modified game rules, non-contact rules
- Some look outside Spruce Grove for facility space
- Some groups are adding in new seasons to meet demand: Is the future all-season programming for some programs?

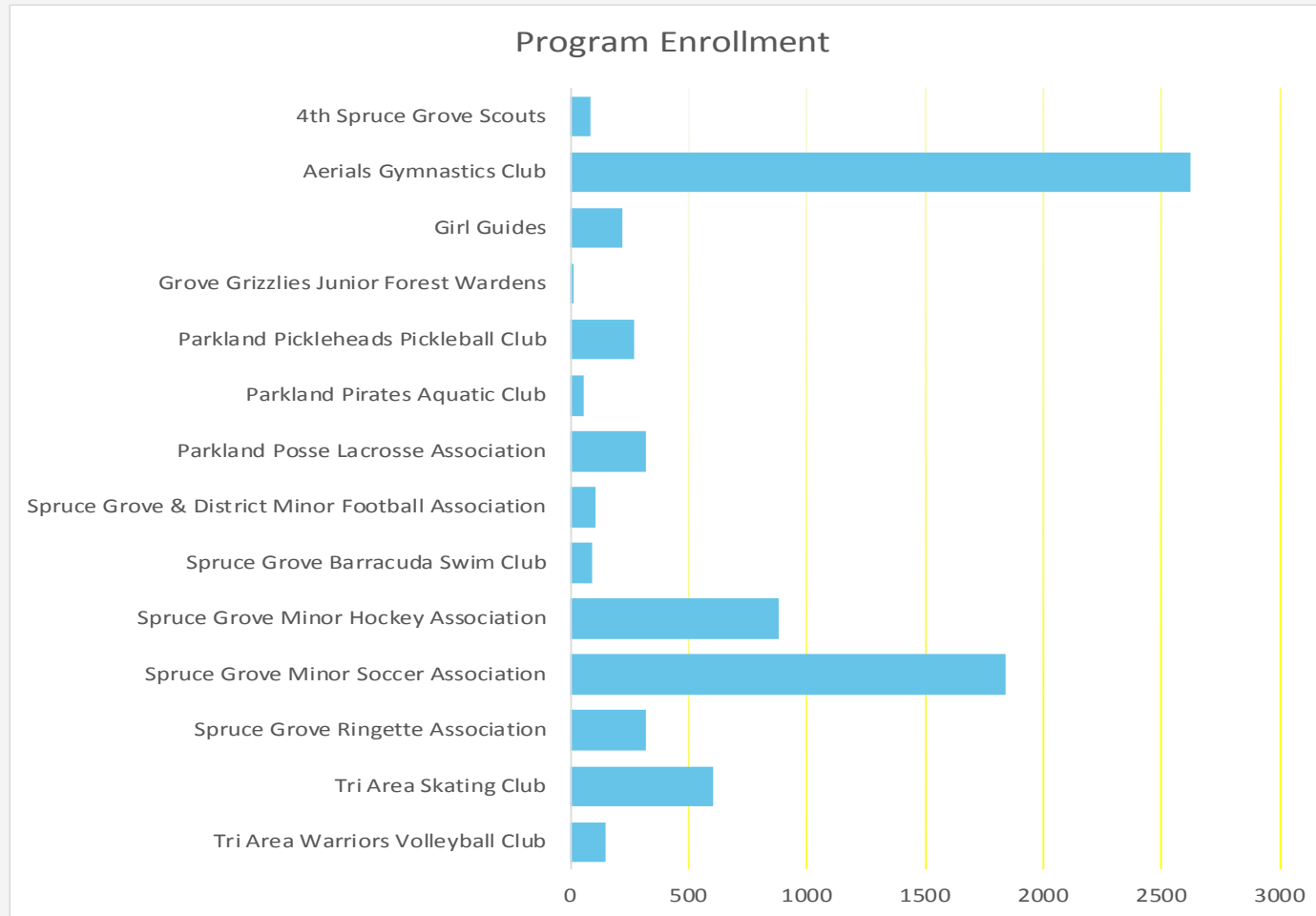
Challenges



- Many organizations struggle with facility availability and rental costs
- Lack of volunteers – volunteer burnout
- Increase in time commitment for all involved having to travel to utilize facilities outside of Spruce Grove
- Maintaining reasonable and affordable user fees
- Lack of access to funding opportunities

Enrollment

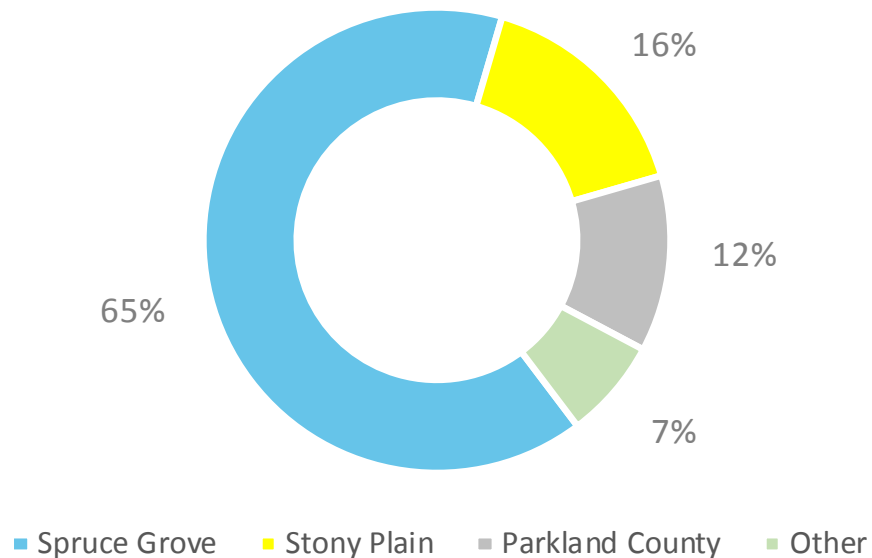
- Total current enrollment for this season: 7,565



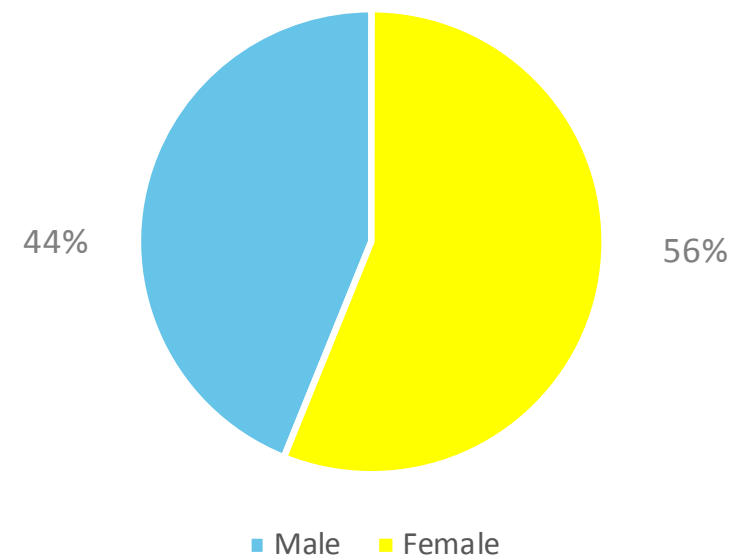
Enrollment

- Approximately 65% of program users live in Spruce Grove; 16% in Stony Plain; 12% in Parkland County; 7% other
- Approximately 56% of program users are female; 44% are male

% Enrollment - Place of Residency
(2018)



% Enrollment - Gender
(2018)





Questions?